



The Pittsburgh
CARSON SCHOLARS FUND

3rd Annual
CHARITY AUCTION

COCKTAIL EVENT

December 14, 2006



*The Pittsburgh Carson Scholars Fund
3rd Annual Charity Auction Cocktail Event*

PROGRAM

6:00 PM	Start of Silent Auction Bidding Start of Raffle Ticket Sales
7:00 PM - 8:00 PM	Autograph Session (Line Will Close Promptly at 8:00)
8:30 PM	Welcome Remarks Dr. Alfonso Costa, Jerome Bettis, Joey Porter
8:45 PM	Welcome Remarks Dr. Ben Carson
9:00 PM	Live Auction Emceed by Bob Pompeani and Joey Porter
9:30 PM	Close of Silent Auction Bids
9:30 PM	Announcement of the Raffle Winner
9:45 PM	Pick Up of Silent Auction Items <i>Please be present to claim your prize</i>

**ENTER RAFFLE TO WIN \$1,000 GIFT CERTIFICATE
DONATED BY ORR'S JEWELERS**

Delicious array of hors d'œuvres from *Simply Delicious Café*, Desserts compliments of *Rania's Catering*, Wine and Spirits courtesy of *Southern Wine & Spirits*, Wine compliments of *Capital Wine & Spirits*, and Beer courtesy of *Pittsburgh Brewing Company*.

Served until 10:00 PM

*Thank you -
Dr. Alfonso A. Costa*

Dear Ladies and Gentlemen:

Please let me begin by thanking everyone joining us here this evening. As we enjoy tonight's festivities, I would like to acknowledge that the real winners of this event are the Scholars it enables us to honor.

In 2004, I started the Pittsburgh Chapter of the Carson Scholars Fund because I witnessed first-hand the positive impact created by its founders, Dr. Ben and Candy Carson. Ben and Candy, whom I consider family, have a vision of spotlighting young children who demonstrate academic and humanitarian qualities with the same vigor and enthusiasm often reserved solely for athletic achievement. Being a part of this vision has been a more positive and gratifying experience than I could have ever imagined. To date, our Pittsburgh Chapter has awarded local scholars with over \$90,000 towards higher education. These donations, along with the proud expression upon each recipient's face, are made possible by everyone here tonight. Your selflessness has brought us here.

Tonight's event is made possible through the support of many benefactors, both individual and corporate. I would like to thank Jerome and Trameka Bettis, whom I also consider family. Jerome's unselfish devotion to the Pittsburgh Community is unparalleled. He and Trameka both dedicate a great deal of their time and energy in ensuring the success of the Pittsburgh Carson Scholars Fund. For this- and countless other reasons- I am forever grateful.

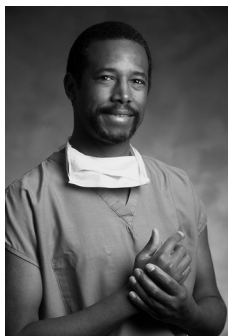
I would also like to thank the members of the Pittsburgh Steelers joining us this evening, and particularly my co-host Joey Porter. Joey, your passion both on and off the field is inspiring. Your support of this event and, more importantly, the children it benefits, is invaluable and greatly appreciated.

Finally, this event would not be possible without the generous and continued contributions made by S&T Bank. I am proud and confident to count on S&T Bank as a partner in both business and philanthropy.

Most Sincerely,



Dr. Alfonso A. Costa
*President, Pittsburgh Chapter
2nd Vice President, National Board*



The Carson Scholars Fund Awards Program is designed to catch the attention of young boys and girls who have enjoyed some academic success but may not yet believe that earning high grades in school deserves every bit as much esteem as hitting a twenty—five foot jump shot or performing in a recording studio.

What is a Carson Scholar?

CARSON SCHOLARS, in addition to receiving a monetary award, are honored at an elegant banquet surrounded by friends and family. They receive an Olympic-sized medal and an imposing certificate. Their schools are presented with a large inscribed trophy to put on display for the entire school to admire.

Students are eligible to be selected as Carson Scholars as early as the fourth (4th) grade. This means that they return to their schools from the awards banquet as academic heroes, as **role models** for their schoolmates. *This recognition encourages the entire school to strive for academic success.*

Carson Scholars are not only intelligent, but have demonstrated a genuine concern for people and their communities through civic and humanitarian activities.

Carson Scholars are not selected on the basis of need, although many scholars come from needy circumstances. When Carson Scholars are chosen they know that it is on the basis of their own personal achievement.

Carson Scholars remain connected to the Fund through annual statements mailed to them, showing the current value of their scholarship. When they enter college the accrued money is forwarded to the college and credited to their account. This “Alumni Association” of scholars is becoming a strong network for the entire program, and will be one of the principle engines for expansion as the Scholars Program grows across the country.

Silent Auction Guidelines - Thank you for your help!

1. Bid HIGH and bid OFTEN!
2. Follow bid increments as noted.
3. Silent auction closes promptly at 9:30.
4. Check out via cash, check, or credit card.
5. After you pay, pass your bid sheets to volunteers who will get your items for you.
6. Please do not collect items yourself.

Silent Auction Items

Starting Bid

- # 1 Zen Chic** **\$75.00**
Urban Retreat... *Vineyard Vines* tote bag, 4 yoga sessions with *Breathe Yoga Studio*, 3-month membership at *Just Ladies Fitness*, and 1 hour massage at Spa Uptown, candles and yoga mat.
- # 2 Family Night** **\$75.00**
\$300 toward family portrait sitting and prints from *Ron Richards Photography*, 4 movie tickets to the *South Side Works Cinema*, \$25 gift card to *The Cheesecake Factory*, Monopoly, stamped autographed Steelers football.
- # 3 Il Consigliere** **\$100.00**
Make us an offer we can't refuse... Three custom-tailored shirts from *Montaj Custom Clothier* (a \$350 value), Cigars courtesy of *Poor Richards*, a \$25 gift certificate from *Spaghetti Warehouse*, wine glasses, and a DVD copy of *The Godfather*.
- # 4 Style Savvy** **\$100.00**
Items for the home and self... Crystal vase from *Walnut Street's Cheeks*, \$250 *Carabella* Gift Certificate, three gift certificates from *Dean of Shadyside Salon*, 3-month membership at *X Shadyside 24 Hour Health & Fitness*.
- # 5 Links & Vines** **\$200.00**
The Executive Treatment... A round of golf for four at *Diamond Run Golf Club*, 2 *Vineyard Vines* ties, a one-month executive membership at the *Rivers Club* (including \$500 satisfied initiation fee), Nike hybrid club courtesy of *Green Apple Barter Services*, and golf balls.
- # 6 The Charlotte York** **\$200.00**
Park Avenue Priceless... Quilted Marc Jacobs handbag from *Shadyside's Choices* (a \$1075 value), *Essprit* Package at *Esspa Salon*, 6-month trial membership from *Bally Total Fitness*, copy of *Candice Bushnell's Sex and the City*, and martini glasses.

Silent Auction Items

Starting Bid

- # 7 **The Edmund Fitzgerald** **\$200.00**
Tie one on... Two Versace ties, leather belt, and a pair of black Bacci Bucco dress shoes, all compliments of *Montaj Custom Clothier* (total value over \$650), Framed original print courtesy of *The Great Frame Up*.
- # 8 **Winter Buster** **\$75.00**
Get 'Sol'... Large beach tote and 3 beach towels compliments of *Pro Towels Etc.*, \$100 gift certificate toward your favorite designer sunglasses at Eyetique, \$25 Gift Certificate from *Little's Shoe Store* for flip flops, and \$20 gift card to *East Coast Tanning*.
- # 9 **That's Amore** **\$75.00**
For the hopeless romantics... His & Hers Luxury Robes compliments of *Pro Towels Etc.* \$25 gift certificate to *Dorothy's Candies*, Champagne and Champagne Flutes, \$20 Gift Certificate to *A Pleasant Present*.
- #10 **Ladies Tee** **\$300.00**
Hole in one... Set of Orlimar ladies clubs, 3-iron through pitching wedge, courtesy of *Green Apple Barter Services*, ladies golf bag and 1-hour private lesson with the golf pro compliments of *The Club at Nevillewood* (\$800 value).
- #11 **Tour the Vineyards** **\$1500.00**
An exclusive collection of very rare wines donated by Dr. Alfonso Costa. Total value over \$3,000.
- #12 **BMW Baby Racer** **\$100.00**
Donated by *A & L Motors*.
- #13 **BMW Baby Peddler** **\$150.00**
Donated by *A & L Motors*.
- #14 **Cal Ripken, Jr. Autographed Baseball** **\$250.00**
Donated by Dr. and Mrs. Ben Carson.
- #15 **Marc-Andre Fleury #29** **\$250.00**
Hockey stick autographed by Penguins goaltender Marc-Andre Fleury, the 2003 NHL first round draft pick, including two tickets to the Feb. 6th game against the Nashville Predators, donated by the *Pittsburgh Penguins*.

Silent Auction Items

	<i>Starting Bid</i>
#16 Bulger #10 Autographed print of Rams' quarterback Marc Bulger.	\$100.00
#17 Dewayne Washington #30 Washington's game-worn cleats and gloves (Kansas City Chiefs), donated by Dewayne Washington.	\$100.00
#18 Porter Sports Illustrated Autographed, framed September 4, 2006 issue of <i>Sports Illustrated</i> , featuring Joey Porter.	\$200.00
#19 Bettis Sports Illustrated Autographed, framed January 30, 2006 <i>Sports Illustrated</i> featuring Jerome Bettis.	\$200.00
#20 Bettis Sports Illustrated II January 16, 2006 and January 30, 2006 editions featuring Jerome Bettis, autographed and framed.	\$300.00
#21 Bettis Special Edition January 1, 2006 Game Day program and Street & Smiths' Super Bowl Championship edition featuring Jerome Bettis, autographed and framed.	\$350.00
#22 Bettis #36 Autographed Print Inscribed and autographed by Jerome Bettis, donated by Dr. Alfonso Costa.	\$400.00
#23 Indianapolis Colts Football Autographed by various players including Peyton Manning and Reggie Wayne, donated by the Indianapolis Colts.	\$200.00
#24 Roethlisberger #7 Football Autographed football donated by Dr. Alfonso Costa.	\$200.00
#25 Steelers Football Autographed by Porter, Ward, Bettis, Farris, and Staley.	\$200.00
#26 Steelers Football Autographed by various 2005-2006 players.	\$250.00

Silent Auction Items

	<i>Starting Bid</i>
#27 Porter #55 Cleats Game worn cleats, donated by Joey and Christy Porter.	\$150.00
#28 Barry Sanders #20 Autographed, framed Lions jersey, from the collection of Andy Weitz.	\$150.00
#29 Chad Johnson #85 Authentic autographed Bengals jersey, donated by Andy Weitz.	\$150.00
#30 Parker #39 Autographed Steelers jersey.	\$300.00
#31 Farrior #51 Autographed Steelers jersey.	\$300.00
#32 Holmes #4 Autographed Steelers jersey.	\$300.00
#33 Hampton #98 Autographed Steelers jersey.	\$300.00
#34 Miller #83 Autographed Steelers jersey.	\$300.00
#35 Polamalu #43 Autographed Steelers jersey.	\$300.00
#36 Porter #55 Autographed Steelers jersey.	\$300.00
#37 Offensive Lineman Package Autographed Faneca #66, Hartings #64 and Simmons #73 jerseys.	\$500.00
#38 Bettis #36 Autographed Steelers jersey.	\$500.00
#39 Roethlisberger #7 Autographed Steelers jersey.	\$500.00

Live Auction Items

Starting Bid

- #1 "SUPER BOWL MVP" \$1,000.00**
Relive Super Bowl XL and own a piece of Steelers history! Hines is a four-time pro bowl starter, the Steelers all-time leading receiver, and Super Bowl XL MVP! This collector's item features an authentic Hines Ward autographed Super Bowl XL jersey, custom framed.
- #2 " PRO BOWL DELUXE" \$1,000.00**
Sports Illustrated named Joey Porter the "Most Feared Man in the NFL" for 2006. When he is not busy trash-talking his opponents, Porter earns his reputation on the football field... this has earned him three Pro Bowl appearances. This custom-framed package features an authentic Porter autographed Steelers jersey and a Porter Pro Bowl jersey, autographed and inscribed "2006 Pro Bowl LB", both accompanied by prints of Joey in action.
- #3 "BETTIS THROUGH THE YEARS" \$2,000.00**
A collector's must have! Follow the Bus from college at Notre Dame to the LA Rams, and finally, to the Steel City. Autographed, framed Jerome Bettis Notre Dame jersey and action print, autographed RAMS jersey and action print, autographed Steelers jersey with action print. Includes engraved descriptions highlighting some of Bettis' well-known career milestones.
- #4 "2006 RANGE ROVER HSE" \$86,000.00**
SUPERCHARGED! This top of the line luxury vehicle from A & L Motors is equipped with rear seat DVD Entertainment, Satellite Radio, 400 horsepower, Luxury Interior, Navigation, Bluetooth, Black exterior and Black interior with Ebony Wood trim, 20" wheels. Retail for \$93,650.00.

Live Auction Items

Starting Bid

#5 "STEEL CURTAIN PACKAGE" \$1,000.00

Relive the Steel Curtain! This throwback jersey and helmet have been autographed by all four members of the Legendary Steel Curtain Defensive Front Four- Ernie Holmes, L.C. Greenwood, Joe Greene, and Dwight White. Framed with certificate of authenticity. Donated by *Harold B. Weitz, Inc.*

#6 "PORTER GAME DAY PACKAGE" \$1,000.00

This exclusive package includes: Two (2) Steelers tickets in Joey Porter's private suite for the December 24, 2006 game against the Baltimore Ravens, including food and beverages. A meet and greet with Joey after the game where he will autograph five (5) of your items.

#7 "HIT THE LINKS WITH BETTIS" \$3,000.00

A once in a lifetime opportunity! You and two guests will play a round of golf with Jerome Bettis at *The Club at Nevillewood*. Transportation to and from the outing to be provided by *Classic Limousine*. A lifetime of bragging rights and stories to tell! Don't miss this chance to hit the links with the Bus!

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Dean of Shadyside Salon & Spa	Joey & Christy Porter
Diamond Run Golf Club	Simply Delicious Catering
Earthview Studios	Spaghetti Warehouse
East Coast Tanning	Spa Uptown
Esspa Kozmetika	Steelers players and wives
Eyetique Corporation	Teresa Varley & Steelers Organization
The Great Frame Up	Vineyard Vines
A Glimmer of Hope	Dewayne Washington
Green Apple Barter Services	Wood Street Frame Shop
Indianapolis Colts	X Shadyside 24 hr Health & Fitness

*To Teresa Varley, who has been a tremendous help,
and the entire Steelers Organization - Thank You.*

Special Thanks

Our Advisory Board

Dr. Alfonso Costa
Trameka Bettis
Mary Costa
Frances Donahue
Dr. Gerald Loyacona
Christine Olson
Sarah Piccione
Teresa Rocco
Dr. Frank Sessoms
Sally Wiggin

To Dr. Alfonso Costa - without whom, this event would not be possible. You selflessly donate your time, resources, and knowledge to make this fundraiser a great success. You are truly devoted to the Pittsburgh Carson Scholars Fund and the children it benefits, and for this, we thank you. Sarah, Katie & Samantha

A special thank you to our gracious volunteers, who helped to make this evening an extraordinary experience for everyone.

Monica Fortuna
Victoria Fortuna
Marina Perrotta
Megen Milinski
Jenny Padden
Teraya White
Tina Gray
Sandra Hairston
Andrea Murphy

A black and white photograph of a hillside town. In the foreground, a boat is docked in the water. The middle ground shows a stone wall with arches and a staircase leading up the hill. The background features a large church with a dome and a bell tower, surrounded by other buildings and trees on the hillside.

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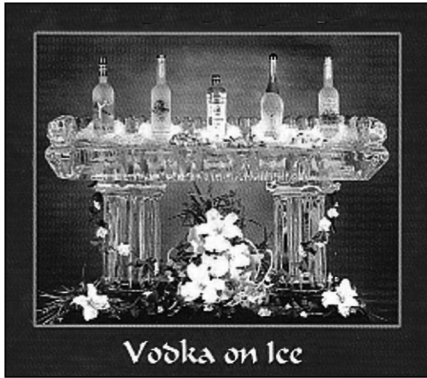
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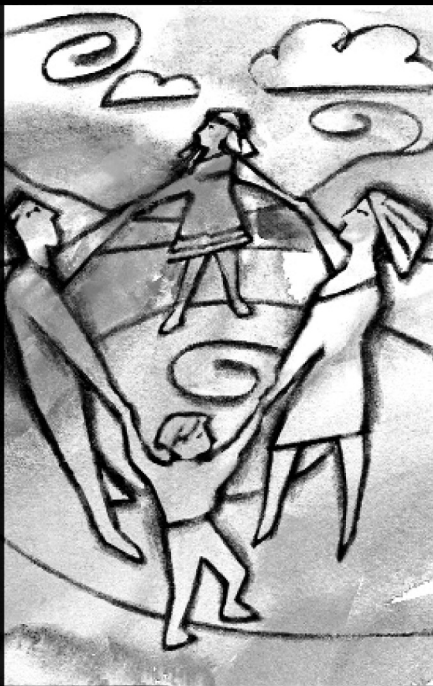
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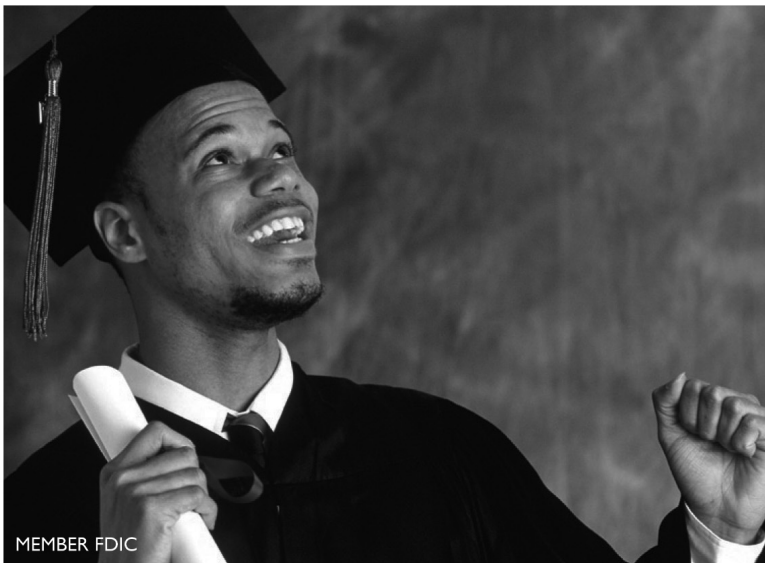
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